



## Atoka Fire Department Asks Community to Vote for Close Before You Doze Video to Win Funds for Fire Department

*Vote to Help Win Up to \$25,000 for Local Fire Safety Education*

**Atoka TN (September 5, 2019)** – The Town of Atoka Fire Department is promoting the [UL Firefighter Safety Research Institute](#) (FSRI) Close Before You Doze fire safety campaign that encourages everyone to close all doors in their homes each night before bed to save lives in the event of a home fire. The Atoka Fire Department developed a creative video with this life-saving message and is asking for the community's help to vote for its educational video for the chance to win up to \$25,000 to put towards local fire safety education. The Atoka Fire Department is asking for the community's help to vote for a video highlighting this life-saving message that was created by a local community member. If the video is voted into the top eight, Atoka Fire Department could win up to \$25,000 to put towards local fire safety education.

### [VOTE FOR YOUR FAVORITE CLOSE BEFORE YOU DOZE VIDEO!](#)

Voting runs from Sept. 3 through Sept. 15 at [CloseYourDoor.org/contest](#). The eight videos with the most votes will move on to the next round where a panel of UL representatives will rank the finalists. If this video gets selected, Atoka Fire Department will receive a donation that will support firefighters and fire education in the area. The grand prize donation is \$25,000, the runner-up and second runner-up will receive \$15,000 and \$10,000, respectively, and five additional winners will be recognized with a \$5,000 donation and honorable mention.

If your house should catch fire "Close the Doors before you get out!" As always, your Atoka FD reminds you to Have a Working Smoke Detector! said Henry Posey, Chief of the Atoka Fire Department. "We hope our community rallies together to vote for this great video that would allow us to save more lives and educate more citizens."

Research conducted by UL FSRI shows that in a home fire, a closed door can be an effective barrier against deadly levels of carbon monoxide, smoke and flames. Home fires are spreading faster than ever before. Forty years ago, people had an average of 17 minutes to escape a burning home after the activation of a smoke alarm, but today, they have an average of three minutes due to synthetic furnishings, open floor plans and lightweight construction materials that accelerate the spread of a fire. The simple act of closing a bedroom door can give more time and protection and save lives.

For more information about the contest and to vote for Atoka Fire Department, please visit [CloseYourDoor.org/contest](#).



### **About UL FSRI:**

UL Firefighter Safety Research Institute (FSRI) advances fire research knowledge and develops cutting edge, practical fire service education aimed at helping firefighters stay safe while more effectively protecting people and property. Guided by a global advisory board comprised of fire service personnel, UL FSRI investigates residential, commercial, and industrial fires through full-scale testing, field-testing, and modeling to replicate actual fires faced by firefighters. Research results are shared through interactive training courses that have reached hundreds of thousands of firefighters globally. To learn more, visit [ULFirefighterSafety.org](http://ULFirefighterSafety.org). Follow UL Firefighter Safety Research Institute on [Twitter](#), [Instagram](#) and [Facebook](#).

### **About UL:**

UL helps create a better world by applying science to solve safety, security and sustainability challenges. We empower trust by enabling the safe adoption of innovative new products and technologies. Everyone at UL shares a passion to make the world a safer place. All of our work, from independent research and standards development, to testing and certification, to providing analytical and digital solutions, helps improve global well-being. Businesses, industries, governments, regulatory authorities and the public put their trust in us so they can make smarter decisions. To learn more about our nonprofit activities, visit [UL.org](http://UL.org). To learn more about our business solutions, visit [UL.com](http://UL.com).

